

DWX: Exploring Endless Possibilities

Modernizing for a unique workforce

Meeting them where they are—
no matter how high you have to climb



Hello!



Helen Thompson
Manager, DaveyConnect,
Corporate Communications
Davey Tree



Becky Graebe
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Communication Strategy
Firstup



WHO THEY ARE

- Founded in 1880
- Eighth-largest employee-owned company in the nation

CHALLENGES

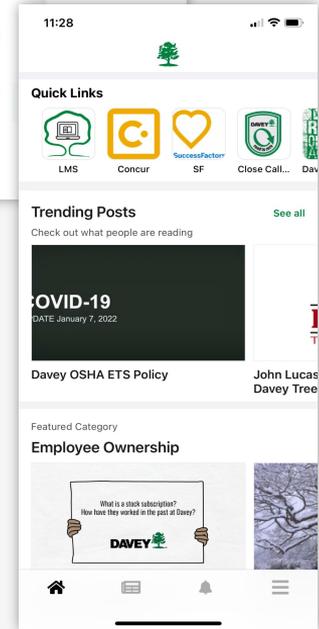
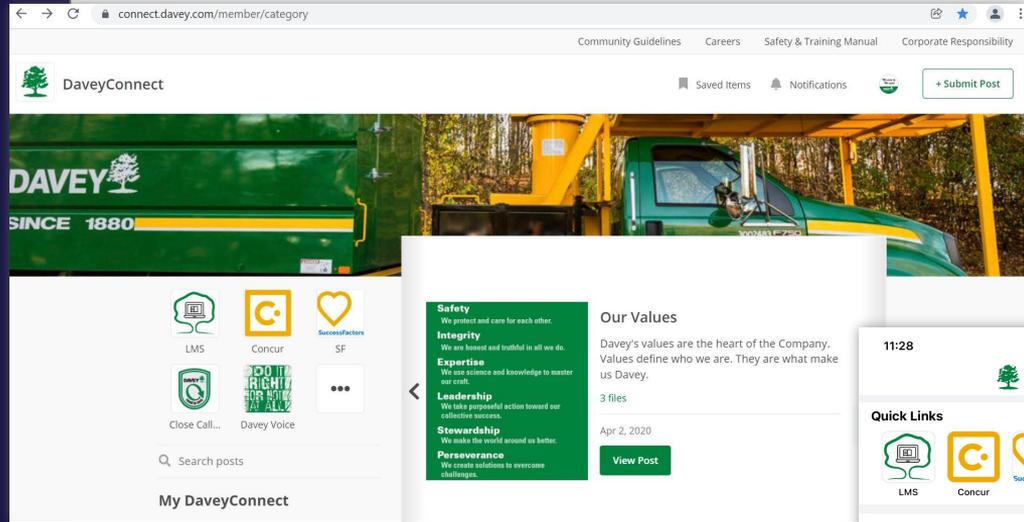
- Needed to reach all employees in real-time
- Wanted to engage employees with critical information
- Less than half have access to Davey email and intranet

Ability to reach all
employees in real-time
was imperative



DaveyConnect

- App-based employee communications platform
- First time connecting the workforce through a digital platform



Desktop & mobile versions
in order to give real-time updates
and two-way communication

BENEFITS

- App-based employee communications platform
- First time connecting the workforce through a digital platform



Davey Tree Townhall December 2021

Davey Chairman, President and CEO Pat Covey updates employees on the latest developments regarding COVID-19 and company news and information.

Company News, COVID-19

🔒 Dec 17, 2021

15 Likes 1 Comment

Employee-generated Content



The 12 Days of Davey

It's the 12 Days of Davey 🌟

'Tis the season for giveaways! We're bringing back the 12 Days of Davey to spread holiday cheer 🌲 Every day, we will post a challenge or activity to complete. All you have to do is like the post + complete the task to be entered to win a prize 🎁 Click here for the first challenge.

805 views
Company News
🗓 Dec 06, 2021

163 Likes 40 Comments



Day 7: The Davey Family Cookbook 🍏

12 Days of Davey | 2021

Thank you to everyone who submitted recipes during the 12 Days of Davey last year! We are excited to share these wonderful recipes with the rest of our Davey family just in time for the holidays! View The Davey Family Cookbook now, and comment your favorite holiday food to be entered to win a prize ...

1 Attachment



445 views
Company News
🗓 Dec 14, 2021

108 Likes 79 Comments



Day 12: Who are you thankful for? ❤️

12 Days of Davey | 2021

On the 12th Day, we say thank you to our Davey Family ❤️ Tag a teammate that you are thankful for this year, and you'll both be entered to win a prize. May everyone enjoy a safe and wonderful holiday 🌲 🌟

489 views
Company News
🗓 Dec 21, 2021

96 Likes 132 Comments

EMPLOYEE OWNERSHIP MONTH

October is Employee Ownership Month! 📣👏

We're celebrating employee ownership on DaveyConnect all month long! Stay tuned throughout October for tons of useful and interesting information about employee ownership at Davey, fun opportunities + more. Raise your hand in the comments if you're a proud employee-owner!

Employee Ownership

🔒 Oct 5, 2021, 173 views

64 Likes 31 Comments

2:08

Above and Beyond

View categories ▾



Above & Beyond

October/November Spotlight

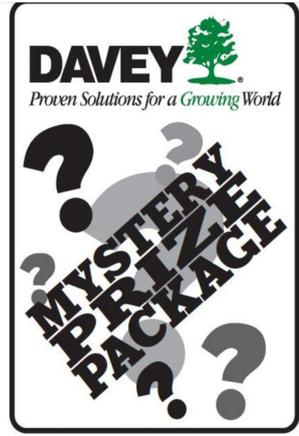
Hooray and thank you to these Davey employees who were recognized last month for going ABOVE & BEYOND! 🙌 Click to see the nominees, and comment with a celebratory emoji to cheer them on!

802 views

Above and Beyond, Canada

🔒 Dec 01, 2021

2:07



November Mystery Prize Winners 🙌🎁👑

It's the last day of November, and 10 mystery prize winners have been chosen! 🙌 The fun restarts tomorrow for the month of December- who will win next?? Happy connecting! 😊

November Winners:

James Murphy

Jeremy Rivard

102 Likes 32 Comments

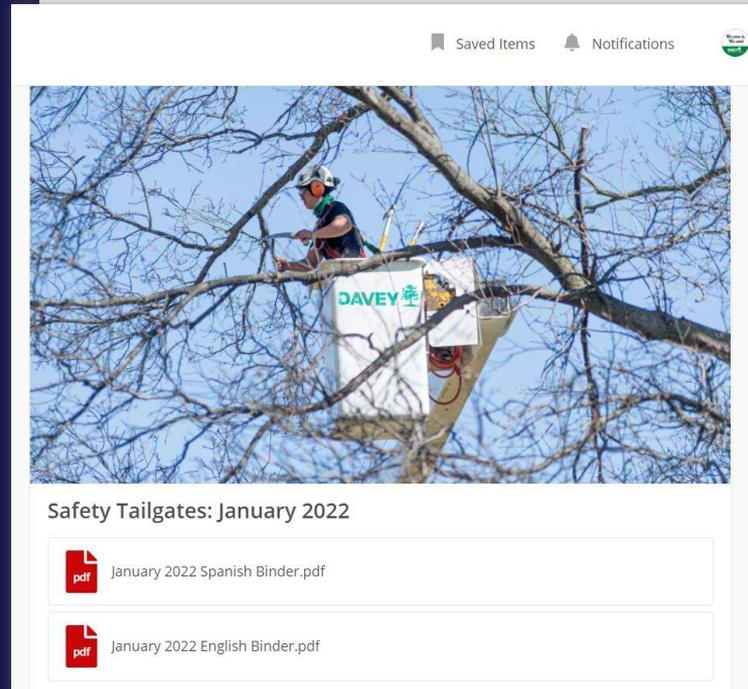
Employee Surveys



Reminder: Employee Ownership Survey

If you haven't already completed the employee ownership survey, please take a few minutes to do so. All who complete the survey will be entered to win a Davey picnic blanket, and 50 names will be drawn. Thanks for your feedback!

Promoting Safety through DaveyConnect



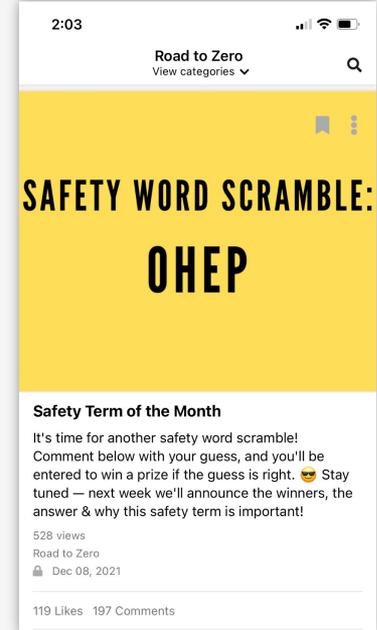
Saved Items Notifications



Safety Tailgates: January 2022

January 2022 Spanish Binder.pdf

January 2022 English Binder.pdf



2:03

Road to Zero
View categories

SAFETY WORD SCRAMBLE:
OHEP

Safety Term of the Month

It's time for another safety word scramble! Comment below with your guess, and you'll be entered to win a prize if the guess is right. 😊 Stay tuned — next week we'll announce the winners, the answer & why this safety term is important!

528 views
Road to Zero
Dec 08, 2021

119 Likes 197 Comments

Managing User Comments



Karen Wise

I like the fun and informal sharing of news, recipes, dog pics, etc. Makes a large company feel smaller and more connected.

Like · 👍 3 · Reply · Sep 29, 2021



Sandra Spence

its nice knowing the company news.

Like · 👍 2 · Reply · Sep 29, 2021



Cathie Winter

I love how easy it is to find things and stay connected with what's new in our company!

Like · 👍 3 · Reply · Sep 29, 2021



Ronnie Reese

I love Davey Connect! This app helps keep me sharp.

Like · 👍 2 · Reply · Sep 29, 2021



Christine Merritt

I love having a place I can go and look and know that the latest news from the company is going to be there!

Like · 👍 2 · Reply · Sep 29, 2021



David Arnold

Great way to involve yourself and learn about the Davey.

Like · 👍 3 · Reply · Sep 29, 2021



Stephanie Matthews

It's a great way to stay up-to-date on company news. Additionally, it's very helpful to have a centralized location for important information.

Like · 👍 2 · Reply · Sep 29, 2021



Ryan Hutzell

I like the quick access to safety and training guides. Makes it very easy and helpful to stay up to date and help other learn safe work practices

Reach colleagues
in all languages

2:00 My DaveyConnect View categories

OPEN ENROLLMENT

RECORDATORIO: Los formularios de inscripción abierta deben presentarse antes del...

La fecha límite para enviar los formularios de inscripción abierta es el 30/11/2021. Los formularios se pueden enviar por correo electrónico a benefits.hr@davey.com. Asegúrese de que los formularios estén firmados y fechados. Durante la inscripción abierta, solo requerimos formularios de inscripción...

537 vistas

[Ver original](#)

Noticias de la compañía
🔒 nov 16, 2021

30 Me gusta 7 Comentarios

2:02 My DaveyConnect View categories

NATIONAL HISPANIC HERITAGE MONTH
September 15 to October 15

¡Celebrando el Mes Nacional de la Herencia Hispana!

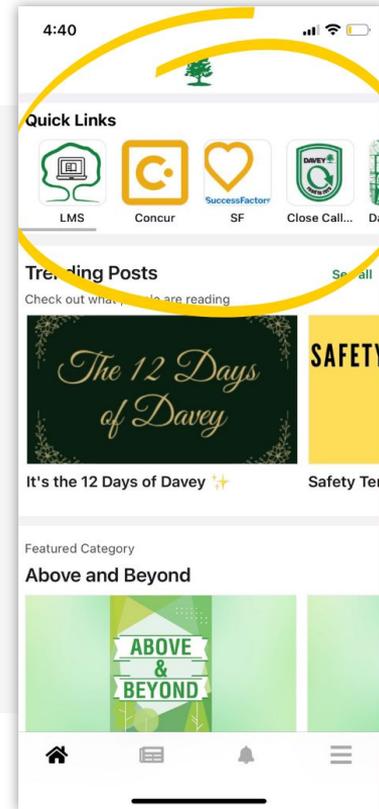
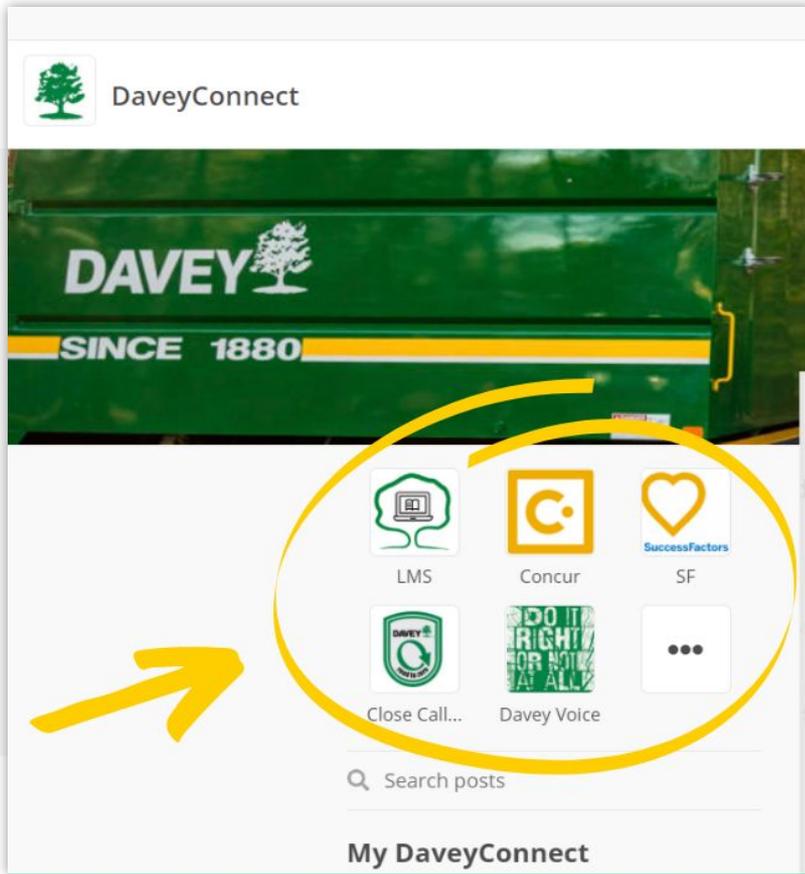
¡Feliz Mes Nacional de la Herencia Hispana! Estamos celebrando a todos los empleados hispanos aquí en Davey. Gracias por sus contribuciones de TREEmendous no solo a Davey, sino también a nuestra industria. 🌱

111 vistas

[Ver original](#)

Noticias de la compañía
🔒 oct 12, 2021

45 Me gusta 5 Comentarios



Desktop & mobile integrations



Conclusion

Thank You

Helen Thompson
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Corporate Communications

Becky Graebe
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Communication Strategy

