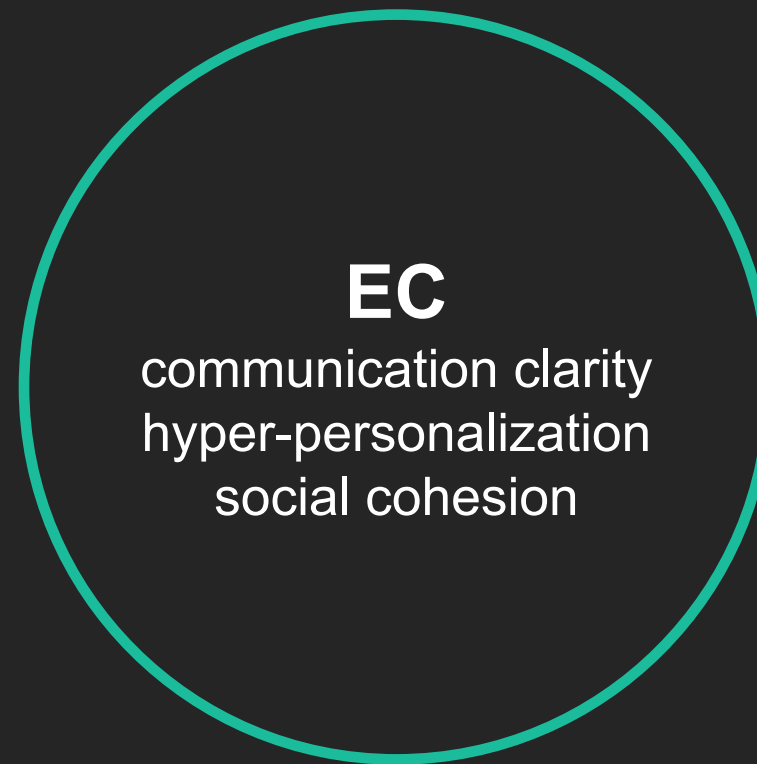


What's required: a new approach

Made possible by  
**combining the  
best** of modern  
**Employee  
Communications  
with  
advancements in  
Experience  
Management**

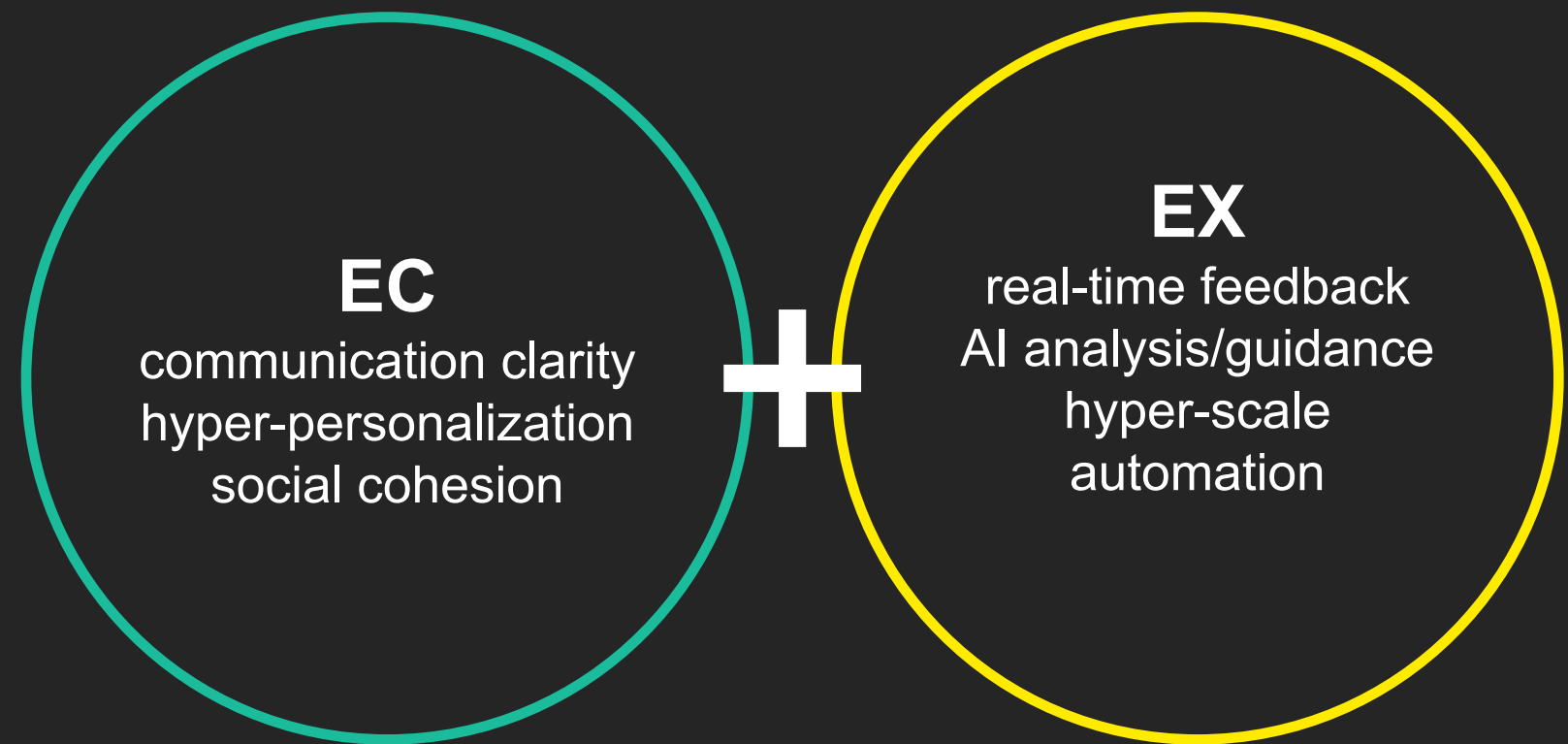
**simplr.**



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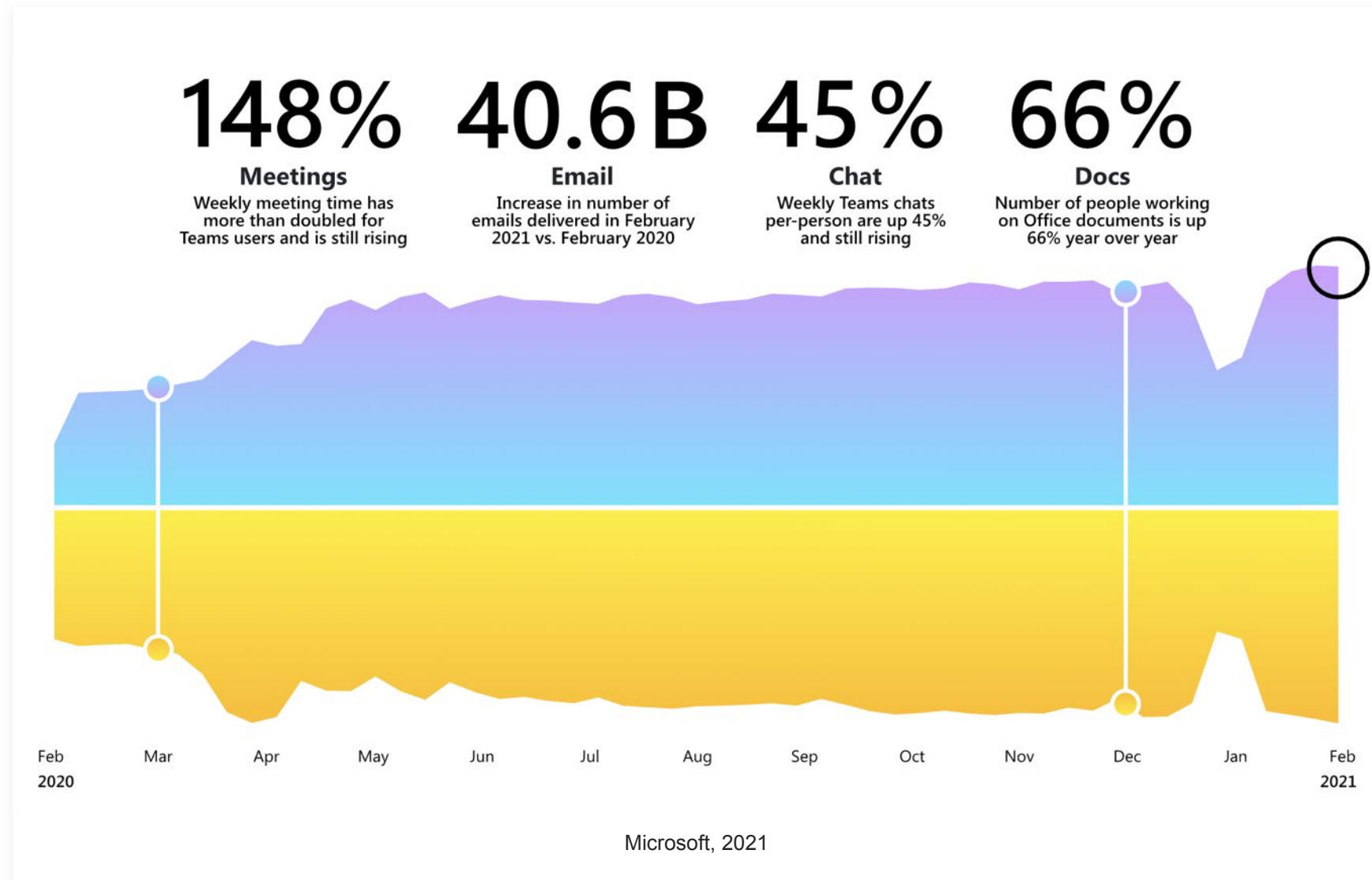
**simplr.**



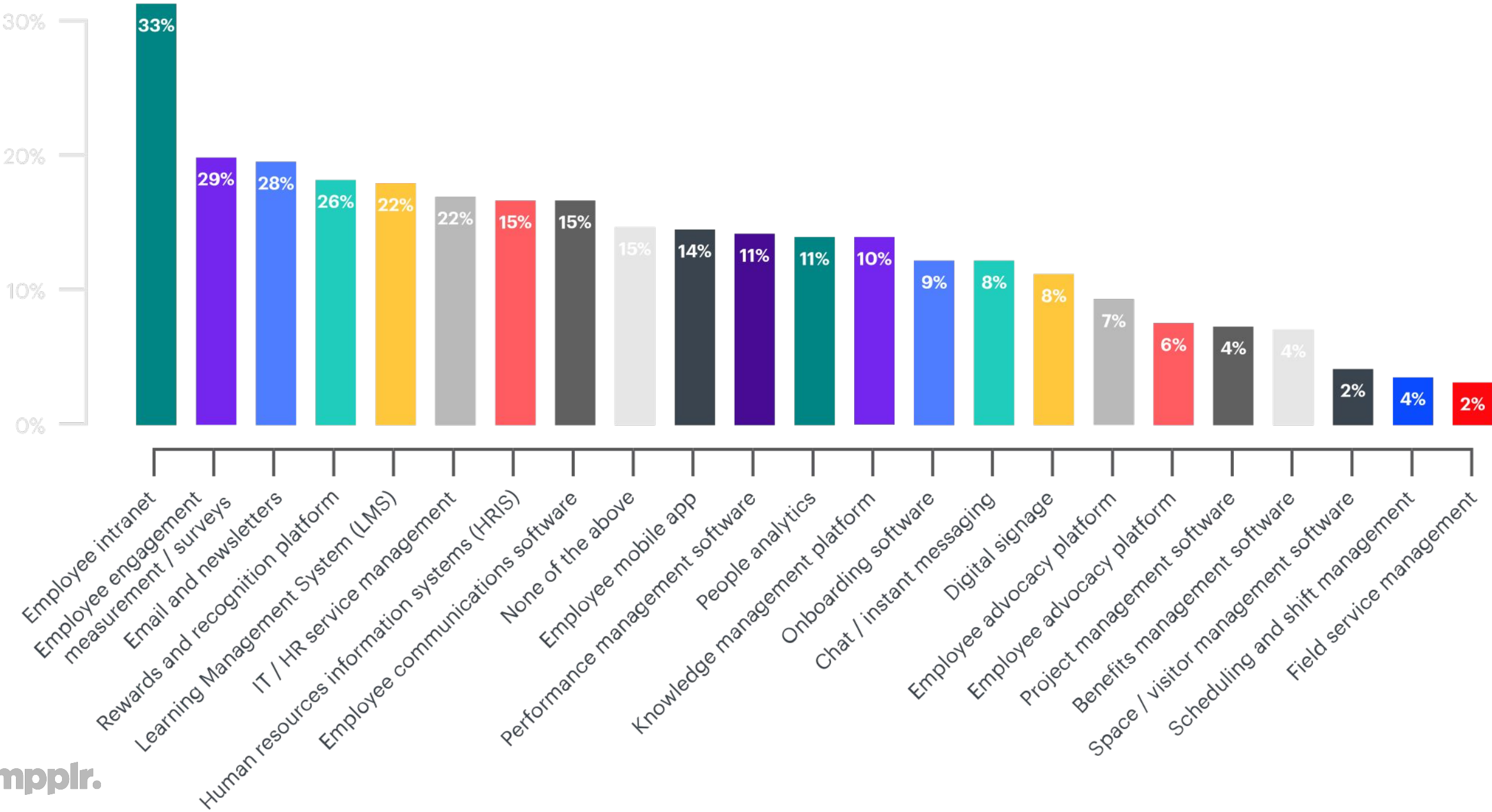
More  
communication



More effective  
communication



Which of the following technologies do you plan on adopting or improving upon in the next year?  
Select all that apply.



# Traditional intranets **can't meet the moment.**

Traditional intranet

To close the gaps in **alignment, productivity, and engagement**

STORE & SYNC

COLLABORATE

REACH & ENGAGE

PERSONALIZE

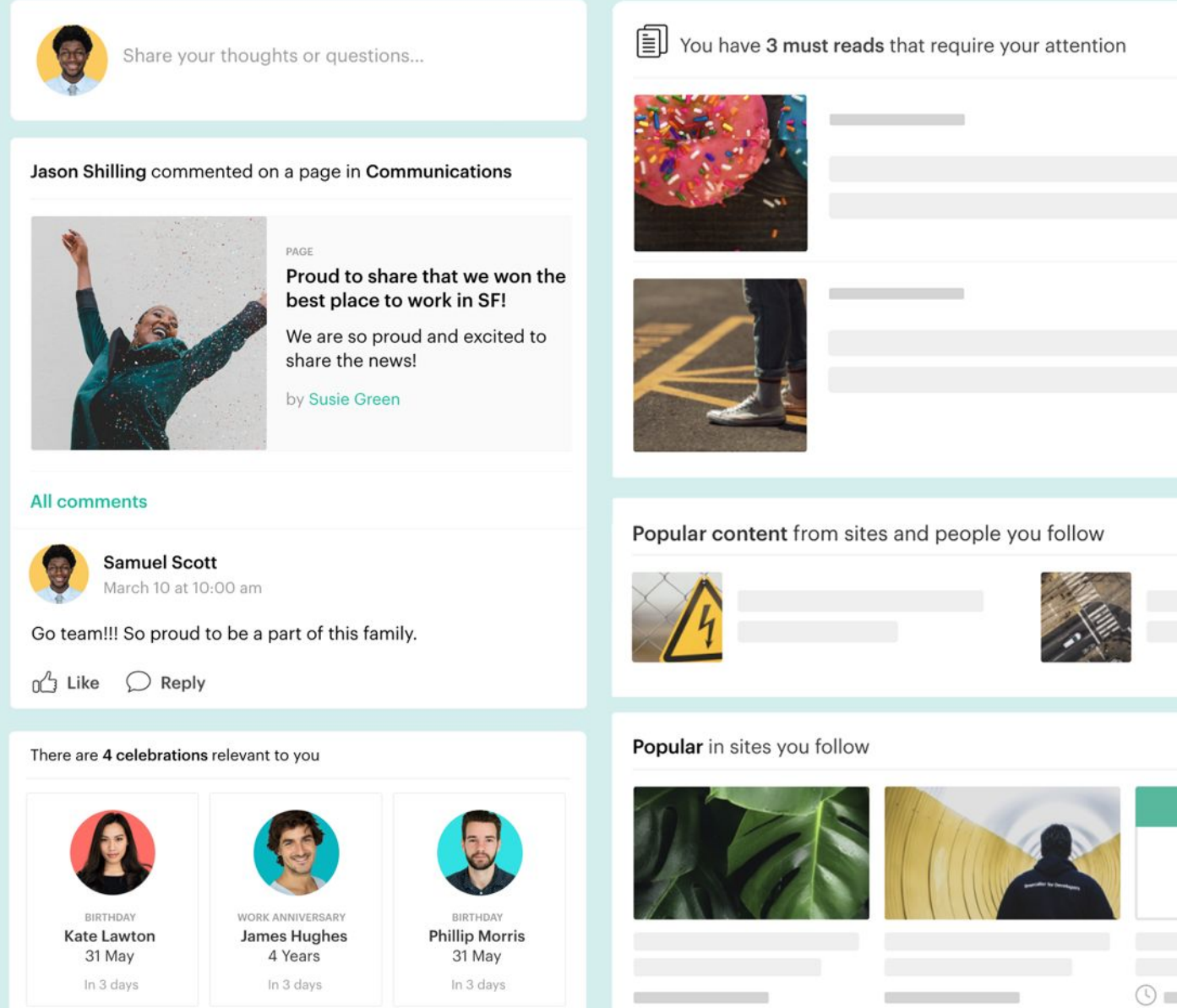
CENTRALIZE

ANALYZE

AUTOMATE

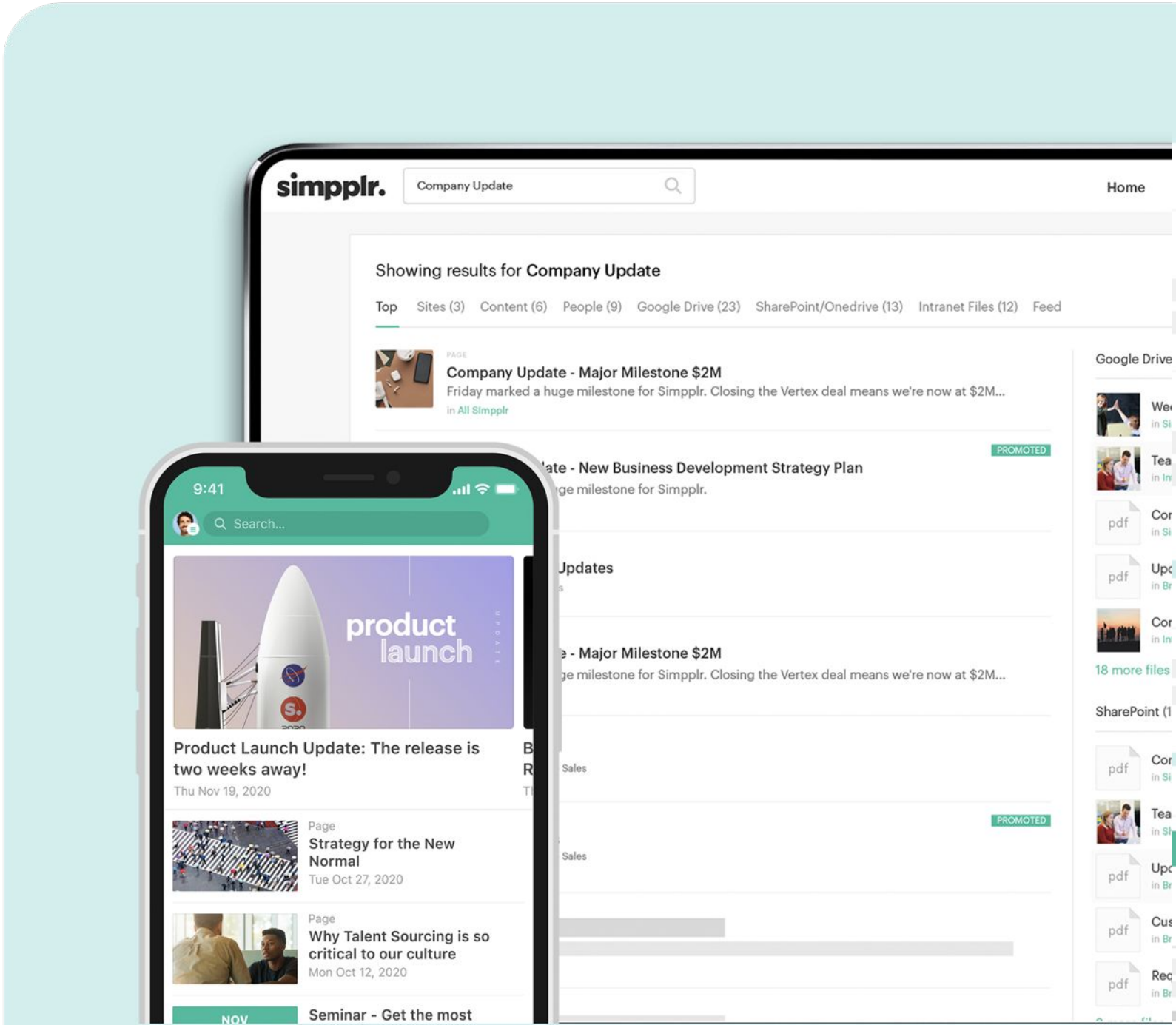
# More data-driven communication

**simpplr.**



# More trustworthy communication

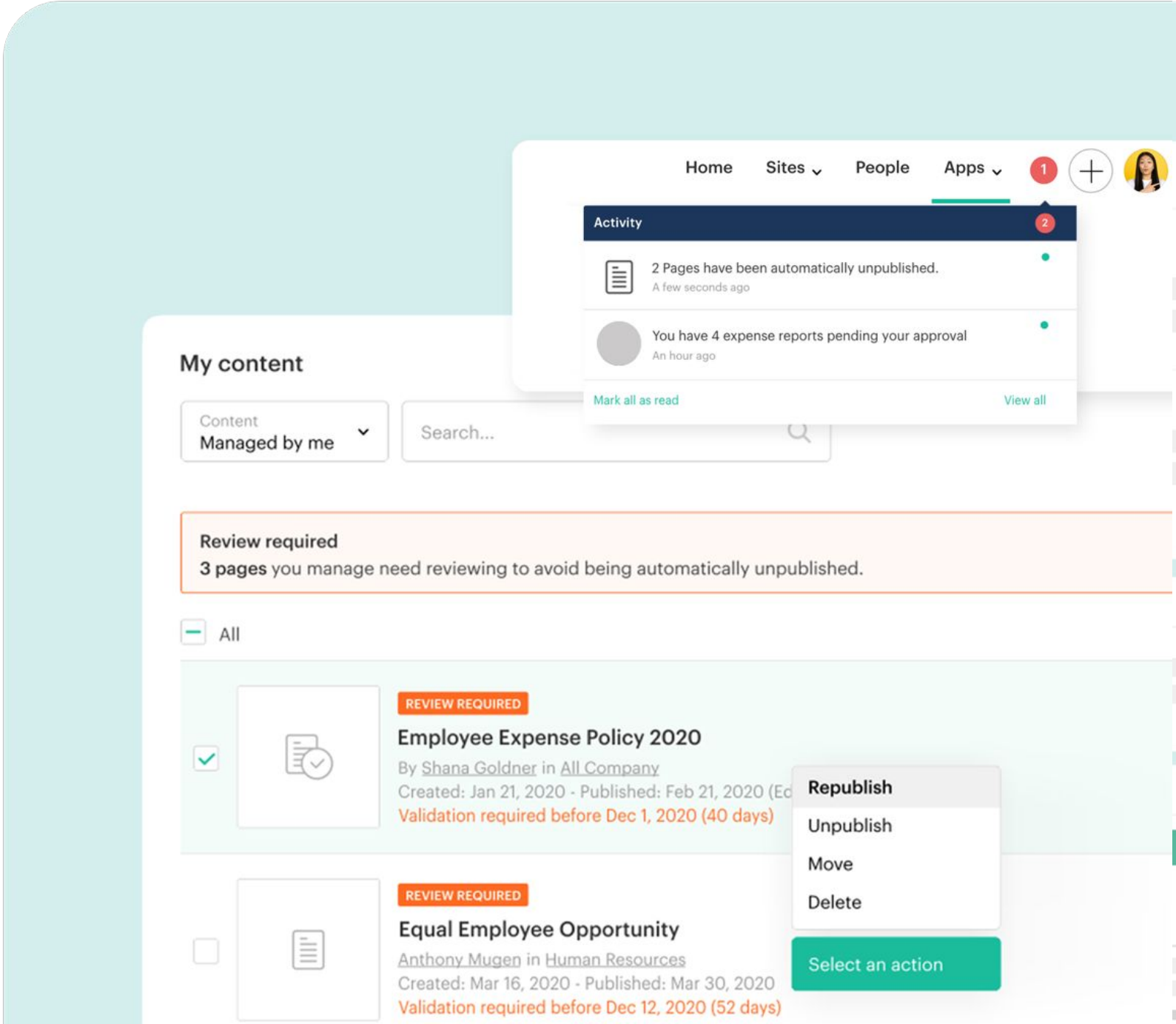
**simpplr.**





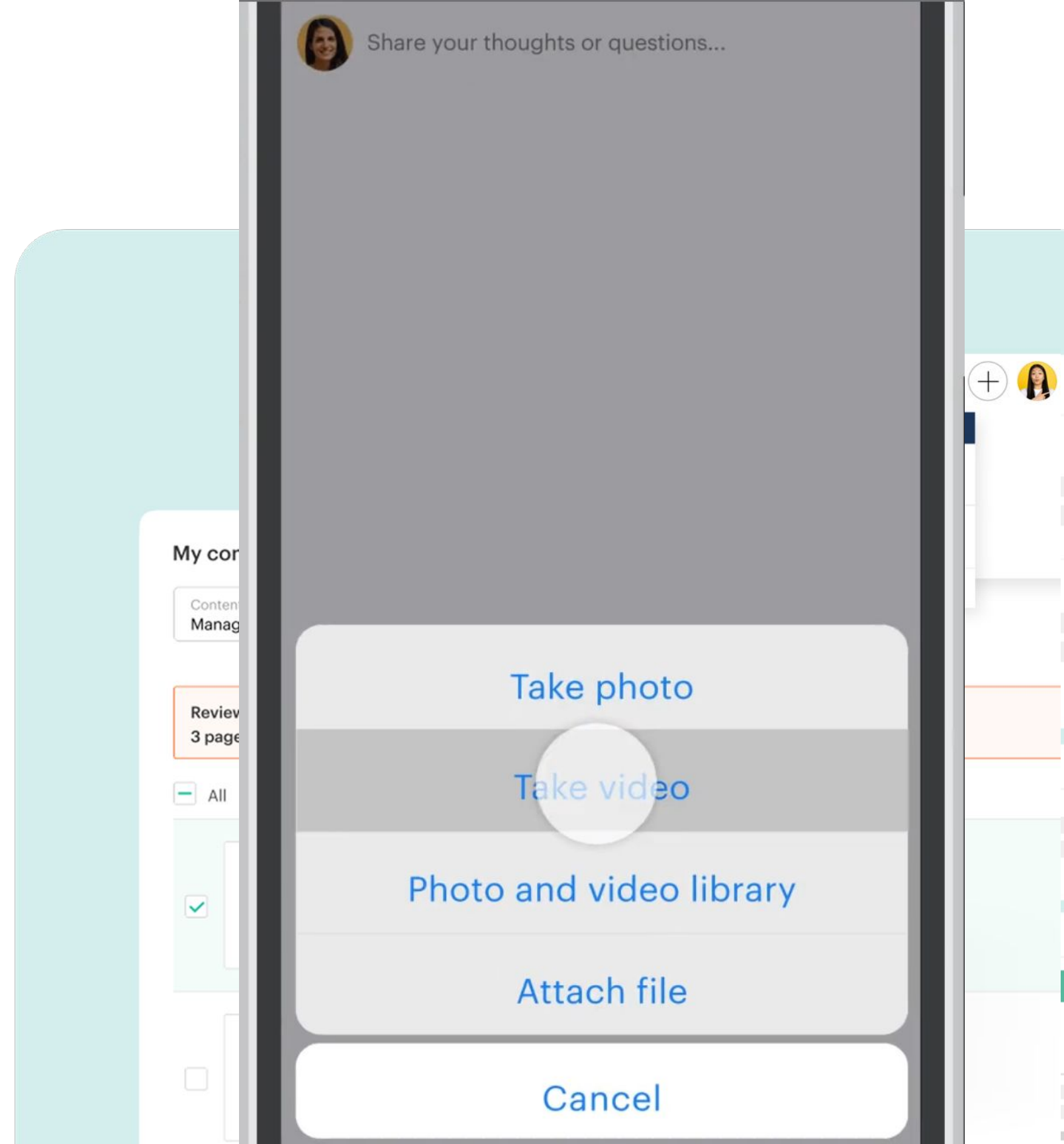
# More frictionless communication

simpplr.

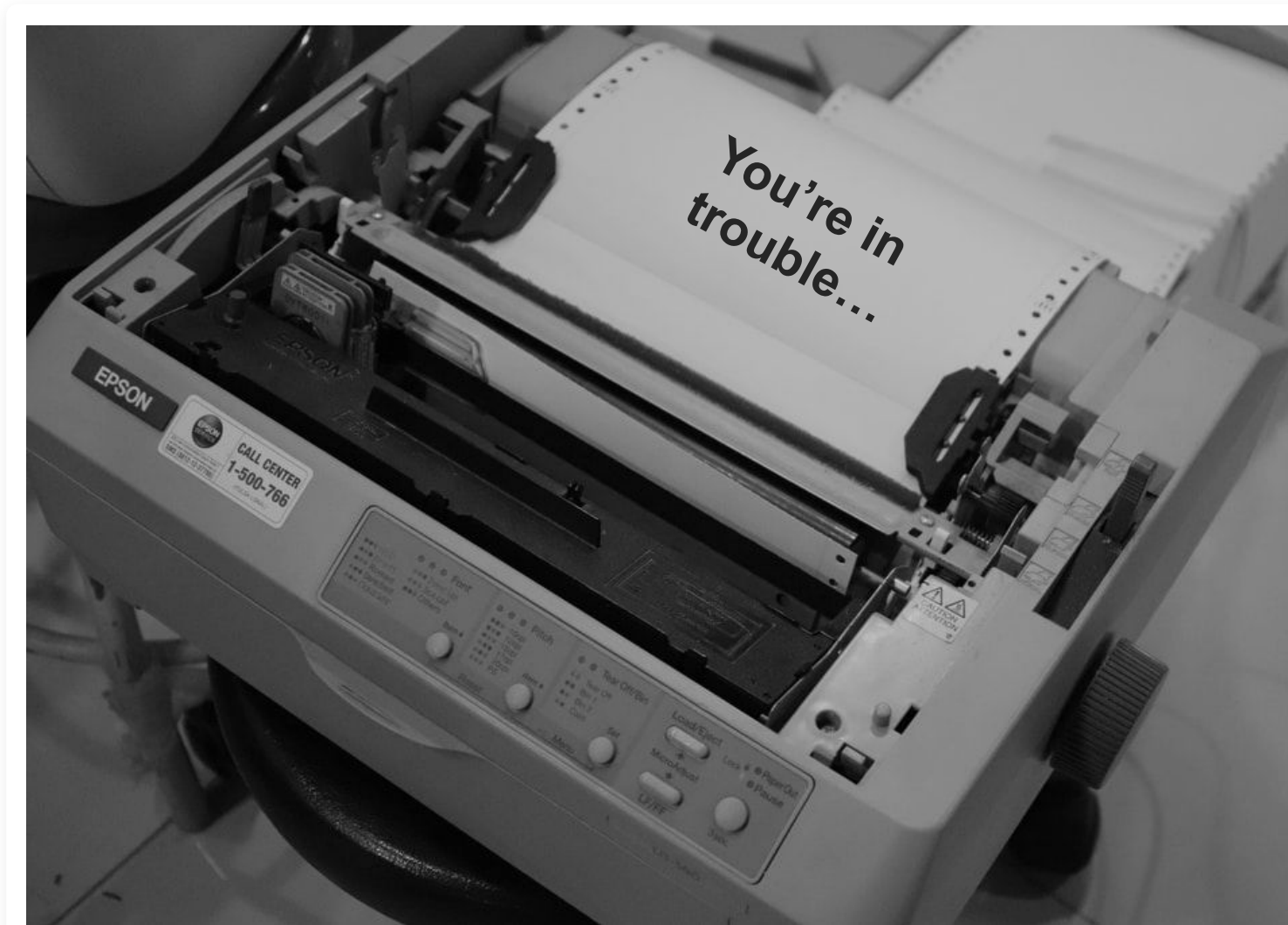


# More **immersive** communication

**simpplr.**



# Modernizing the feedback loop



# Capture Live Moments

What are they saying?



Contributions/  
Comments



Pulse surveys



Likes/Shares

What are they thinking?



Subscriptions /  
consumption



Search



Engagement  
trends

What are they doing?



Mentor Search/  
Mentoring



Participating  
in events



Recognition

# Surface Deeper Truth



## Employee Sentiments

Employee Morale  
Issue based sentiments  
Event based sentiments

## Employee Risks

Engagement Risks,  
Attrition Risk,  
Productivity Risk

## Culture & Values

What do employees  
value most and stand for?

## Intervention Effectiveness

What engaged employees?  
Which interventions are  
effective?

# Act & Automate

# The next wave of EX

## Traditional EX

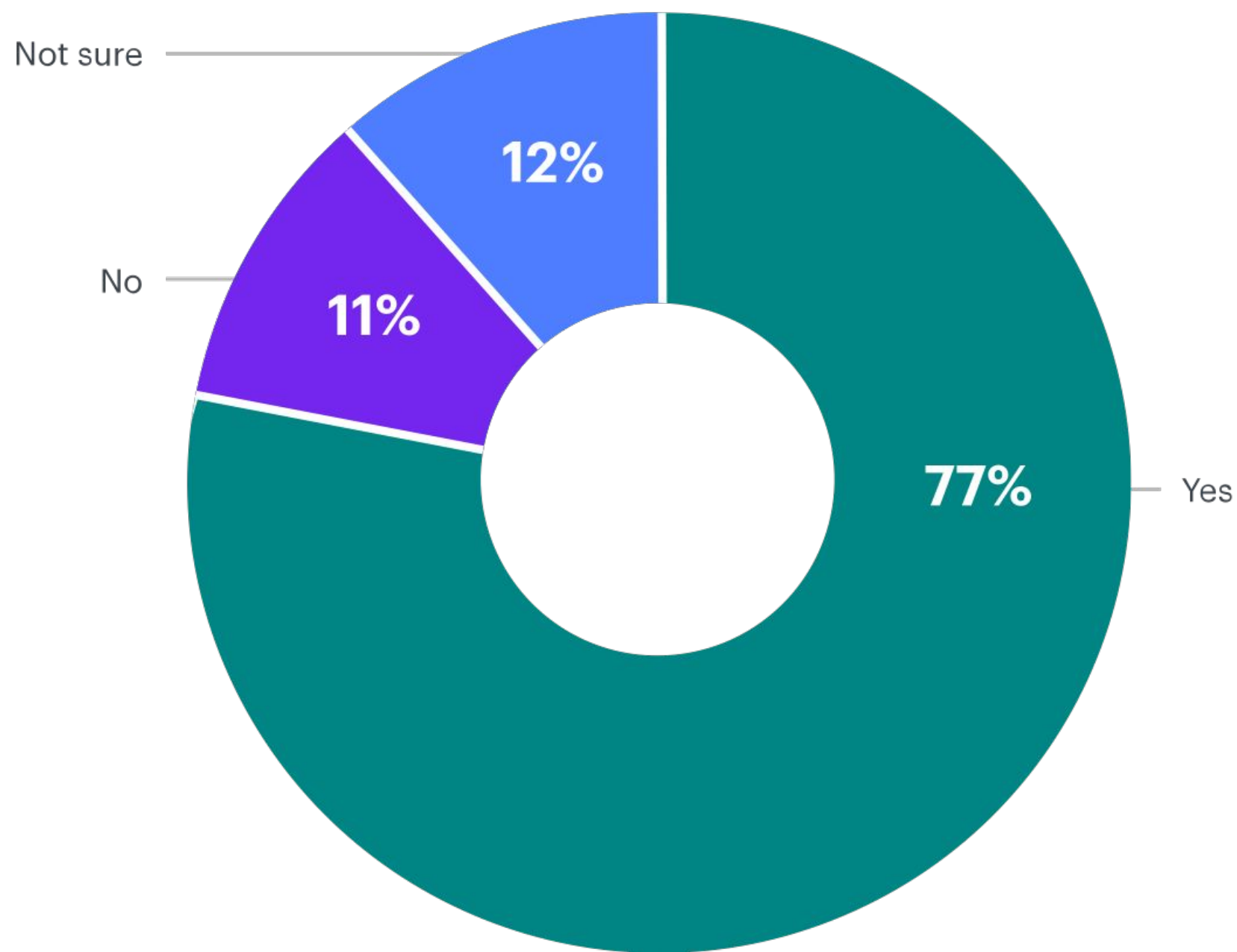
- Survey, recognition, comms silos
- Surface level
- Generic
- Periodic, iterative
- Survey burnout
- Heavy admin burden
- Virtual supplementary

to

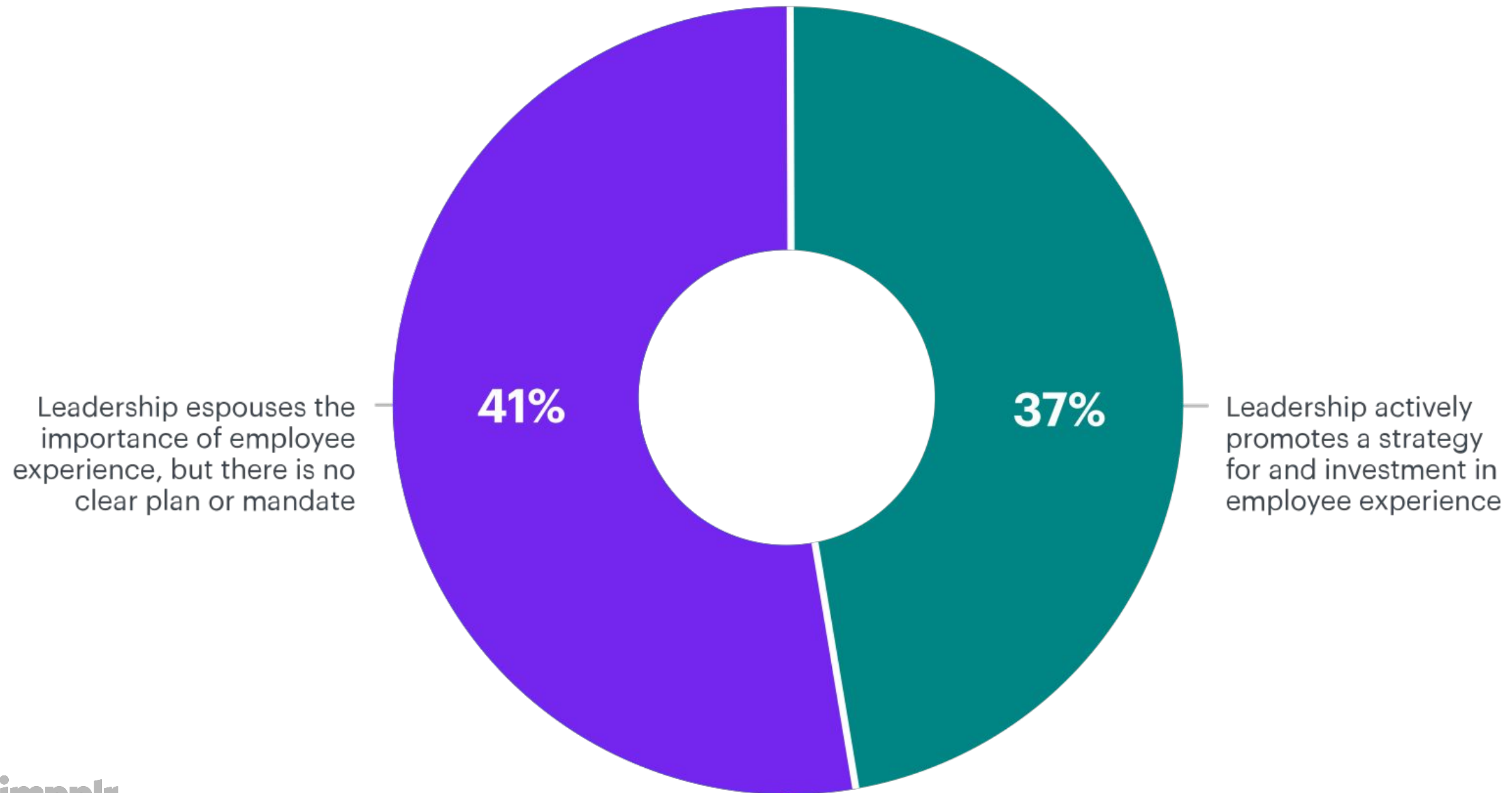
## LIVE EX

- Unified
- Nuanced understanding of behavior
- Hyper-personalized
- Continuous, responsive
- Delightful stunning experience
- Hyper-scalable automation
- Virtual native

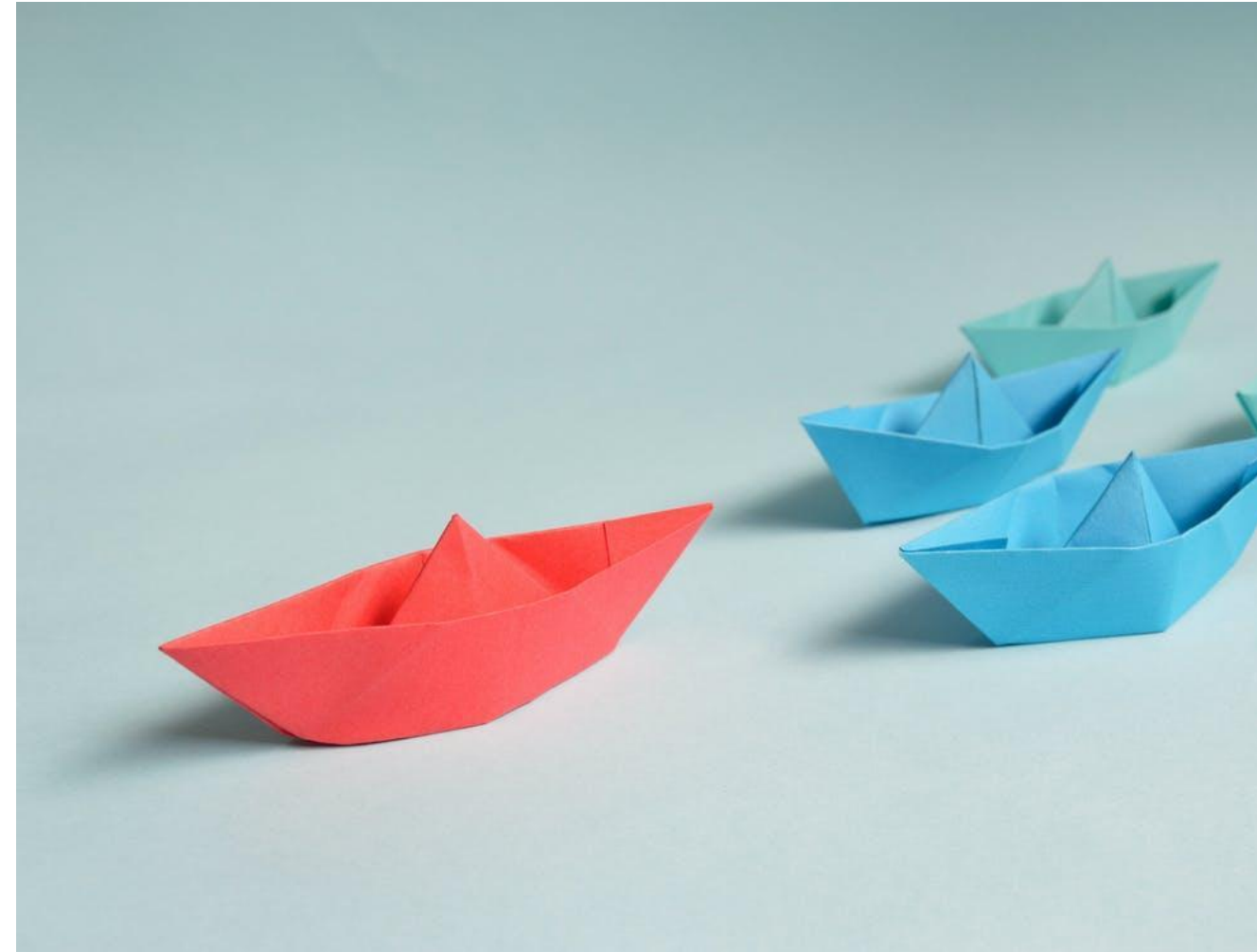
*Is the employee experience a priority for executive leadership in your organization?*



***If you answered “yes” to the previous question,  
which of the following statements describes your organization***



# **A call to action for digital leaders**





# Thank you.

More information at [simpplr.com](https://simpplr.com)

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