



Top strategies for getting buy-in on your digital workplace initiative



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WHY WE'RE HERE TODAY

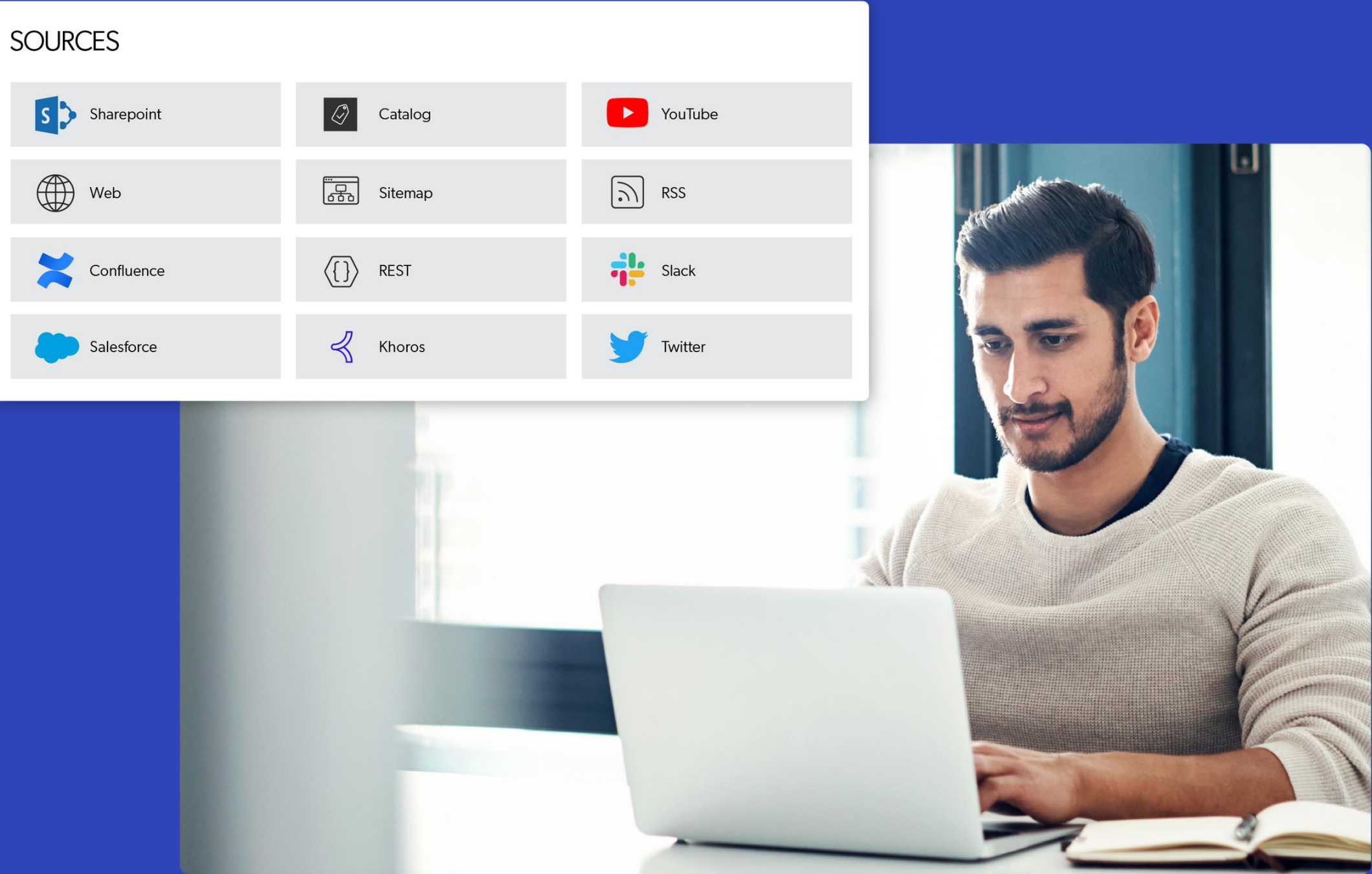


WORKPLACE STATS THAT MATTER

- Employees spend nearly 50% of their day searching for the knowledge to do their jobs effectively
- 42% report feeling less confident about their work performance, as a result
- 31% said the frustration of not being able to find information made them feel burned out
- 16% said it made them want to leave their company

Source: [Coveo's Workplace Relevance Report 2022](#)
(4K employees, over 18 years of age in the US & UK)

THE INTELLIGENT WORKPLACE IS HERE



Unified search

Behavioral analytics

Proactive
recommendations

Personalization /
curation

Chatbots /
intelligent
assistants

In-product support

WHY COMPANIES AREN'T INVESTING – OR INVESTING APPROPRIATELY?
IS IT A LANGUAGE PROBLEM? A SKILLS PROBLEM? OR IS IT A MATTER OF PERSPECTIVE?

**Employee
Experience
(EX)**

Knowledge, information, data, products, documents...

**Customer
Experience
(CX)**

LET'S ASK THE EXPERTS

A former CIO & digital trailblazer's perspective on
getting support for your workplace initiative

FINAL RECOMMENDATIONS

- Be dramatic about the need – drama sells!
- Have clear project champions and stakeholders that can influence
- Start with a focus, don't boil the ocean
- Your taxonomy does not have to be perfect, let AI/ML/technology work for you
- Be clear on build vs. buy and what your organization can handle
- The business and IT are partners and face similar challenges in getting buy-in



WANT MORE TIPS & STRATEGIES?
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Create the Digital Workplace of the Future

Request a free 30-min Workplace Assessment where our workplace experts will help you identify opportunity areas to improve employee experience.

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[Complimentary 30-min assessment to help you get buy in](#)



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